

Retail LED Display Series

Turn Retail Spaces into Moving Visual
Landmarks





Smart Display Solutions for Modern Retail

Bright | Dynamic | Captivating

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01. DJ Booth LED Display



- ✓ Multiple Control Options: Wi-Fi, USB, HDMI & 4G(Optional)
- ✓ Wide Viewing Angle with High Brightness
- ✓ Plug-and-Play Easy Installation
- ✓ Advanced GOB Protection Technology
- ✓ Modular Design for Easy Maintenance & Upgrades
- ✓ Durable Heavy-Duty Steel Cabinet Frame



GOB	1.86mm	Audio Output
LED Type	Pixel pitch	Built-in Speaker



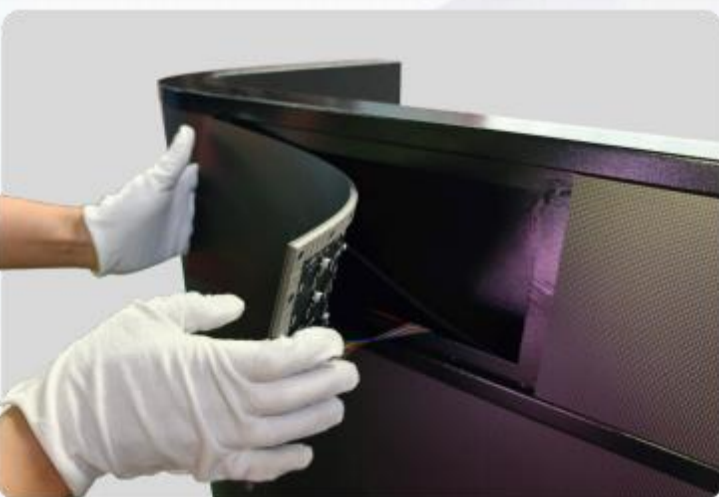
01 Front Maintenance Access

Front-service design allows quick module replacement and maintenance without dismantling the DJ booth structure — saving time and labor during events.



02 Waterproof Design

Engineered with reliable waterproof protection, suitable for nightclubs, outdoor stages, and festival environments where moisture and spills may occur.



03 Modular Soft LED Modules

Flexible soft modules enable creative shapes and smooth curves, perfectly adapting to custom DJ booth designs while maintaining seamless visuals.

SPECIFICATION

Model Type	FDP1.8-A	FDP1.8-B
Pixel pitch	1.86mm	1.86mm
Destiny	288,960 dots /SQM	288,960 dots /SQM
LED Type	GOB	GOB
Pixel type(R / G / B)	1R1G1B (3 in 1)	1R1G1B (3 in 1)
Module size	320*160mm	320*160mm
Module Resolution	172*86pixel	172*86pixel
Product Size	L1,675*W585*H1,100	L1,065*W585*H1,100
Sreen Size (H*W)	2560*960mm	1920*960mm
Screen Resolution	1376* 516pixel	1032* 516pixel
Brightness	500-600 cd/m ²	500-600 cd/m ²
Refresh rate	3840HZ	3840HZ
IP Rating	IP43	IP43
Input Voltage	110-220V	110-220V
Power Consumption(W/m ²)	600-700W	600-700W
Flight Case Dimensions(mm)	1930*710*1320	1300*710*1320
Net Weight(kg)	106	82
Gross Weight(kg)	195	150
Material	Iron	Iron

02. Counter LED Display (4-Sided)








P2 Counter LED Display

- ✓ 2mm HD quality
- ✓ 4-sided design, wide viewing angle
- ✓ Floor-standing use, plug and play, user-friendly
- ✓ Easy to control via WIFI, support both computer and mobile phone APP control.



✓ Can be replaced with wheels for easy movement

Application

-  Jewelry Store
-  Cosmetics Store
-  Specialty Store
-  Shoes Store
-  Luxury Store
-  Phone & Computer Stores
-  Camera Boutique



- ✓ **Plug and Play**
- ✓ **Smart Control**
- ✓ **Floor-standing use, user-friendly**

MODEL	P2
LED Type	SMD2121
Pixel pitch	2mm
LED module size(mm)	320×160
Resolution(W×H)	160×80
LED driving method	1/32 scan
Display Size	320×640mm
Display resolution	160*320 pixels
Frame Size	320*1000mm
Frame material	Aluminum
Display area	4 sided
Net weight/set	30kgs
Brightness	1000 nits
Power	AC 240/100±10%
Service ability	Front service
Max.Power consumption	300W
Avg.Power consumption	100W
Viewing angle(H/V)	140°/140°
Refresh rate	≥3840Hz
Control method	WIFI
Customized size	Support

02. Counter LED Display

P3 Counter LED Display

(3-sided screen+ 1-side counter)



- ✓ P3 pixel pitch
- ✓ Cost-effective model
- ✓ Customized storage space
- ✓ Easy to use
- ✓ Plug and play
- ✓ Ready to go

SPECIFICATION

Product Name	LED Counter Display
Model:	P3
Pixel Pitch	3mm
Pixel Configuration	SMD2121
Pixel Density	111,111 pixels/m ²
Scan Method	1/32S
Module Dimensions (W × H)	192*192mm
Module resolution	64*64 pixels
Screen size	576*768mm
Screen resolution	192*256 pixels
Screen design	3-Sided
Counter design	1-Side
Case Material	Iron
Weight	55kg
Max Power Consumption	500W
Average Power Consumption	150W
Brightness	1000nits
Refresh Rate	3840HZ
Horizontal Viewing Angle	140°
Vertical Viewing angle	140°
Expected Lifetime	100, 000 Hrs
Operating Temp/Humidity	-20°C-50°C / 10%-90%
Servicing	Front
IP Rating	IP 43
Application environment	Indoor
Control method	USB/WIFI /4G (optional)
Installation	Floor-standing
Package:	Honey box or wooden case

03. Outdoor Logo LED Display

Outdoor Circle LED Screen



SPECIFICATION

Pixel pitch	1.9mm
Destiny	262,144 dots/m ²
LED Type	1R1G1B
Screen Resolution	256*256 pixels
Diameter	500mm
Thickness	4.6cm
Cabinet Material	Aluminum
Weight	9Kg/pcs
Driving Method	1/30 Scan, Constant Current
LED Encapsulation	GOB
Viewing Distance	>1.9 m
Brightness	≥3500 nits
Refresh rate	>3840HZ
Voltage	110-240VAC, input
Maximum Power Consumption	132 W/m ²
Average Power Consumption	45W/m ²
Control method	Asynchronized
Temperature Operating (°C)	-10°C to 50°C
Working Humidity	10%~90%
IP (Front/Rear)	IP65
Out of Control Pixel Rate	<0.0001



GOB



HD Performance



High Brightness



IP65 Waterproof



Double Sided



Aluminum Frame



Energy Saving



User-friendly

03. Outdoor Logo LED Display

Square Logo LED Display

- ✓ High Quality Images
- ✓ Multiple Playback Formats & Smart Control
- ✓ Easy & Fast Installation
- ✓ Customizable Services Available
- ✓ Environmentally Friendly
- ✓ Long Lifespan
- ✓ Custom size available



SPECIFICATION

Product Name	Logo LED Display	Logo LED Display
Model	3 MM	3 MM
Pixel Pitch	P3-Outdoor	P3-Outdoor
Pixel Configuration	SMD1415	SMD1415
Pixel Density	111,111 pixels/m ²	111,111 pixels/m ²
Scan Method	1/16S	1/16S
Module Sizes(W×H)	192*192mm	192*192mm
Module resolution	64*64 pixels	64*64 pixels
Screen size	384*384mm	576*576mm
Screen resolution	128*128 pixels	192*192 pixels
Screen design	Double-Sided	Double-Sided
Case Material	Aluminum+Iron	Aluminum+Iron
Weight	12KG	25KG
Max Power Consumption	220W	400W
Average Power Consumption	75W	120W
Brightness	5000 nits	5000 nits
Refresh Rate	3840HZ	3840HZ
Horizontal Viewing Angle	140°	140°
Vertical Viewing angle	140°	140°
Expected Lifetime	100,000 Hrs	100,000 Hrs
Operating Temp/Humidity	-20°C-50°C/10%-90%	-20°C-50°C/10%-90%
Servicing	Front	Front
IP Rating	IP65	IP65
Application environment	Outdoor	Outdoor
Control method	USB/WIFI/4G (optional)	USB/WIFI/4G (optional)
Installation	Wall-mounted	Wall-mounted
Package	Honey box	Honey box

12KG

Weight

5000nits

Brightness

IP65

IP Rating

04. Cube LED Display



- ✓ Multi-sided 3D cube design.
- ✓ Adjustable brightness.
- ✓ Smart and easy control.
- ✓ Modular and easy to install.
- ✓ Wide viewing angle.
- ✓ Custom size available



waterproof



Custom LED Cube



Large Viewing Angle



Support Internet



Support WIFI



Support HDMI



SPECIFICATION


Type	P3	Outdoor P2.5 Magic Cube LED display			Indoor P2.5 Magic Cube LED display		
Model:	LC3O3	LC2O3	LC2O4	LC2O6	LC2I3	LC2I4	LC2I6
Pixel Pitch	P3	2.5mm	2.5mm	2.5mm	2.5mm	2.5mm	2.5mm
Pixel Configuration	SMD 1921	SMD 1415	SMD 1415	SMD 1415	SMD 2121	SMD 2121	SMD 2121
Pixel Density	111,111 pixels/m ²	160,000 pixels/m ²	160,000 pixels/m ²	160,000 pixels/m ²	160,000 pixels/m ²	160,000 pixels/m ²	160,000 pixels/m ²
Scan Method	1/16 Scan	1/16 Scan	1/16 Scan	1/16 Scan	1/32 Scan	1/32 Scan	1/32 Scan
Module Dimensions (W × H)	192*192mm	160*160mm	160*160mm	160*160mm	160*160mm	160*160mm	160*160mm
Module resolution	64*64 dots	64*64 dots	64*64 dots	64*64 dots	64*64 dots	64*64 dots	64*64 dots
Screen size	384 × 384mm / side	320 × 320mm / side	480 × 480mm / side	640 × 640mm / side	320 × 320mm / side	480 × 480mm / side	640 × 640mm / side
Screen resolution	128*128 dots	128*128 dots	192*192 dots	256*256 dots	128*128 dots	192*192 dots	256*256 dots
Module quantity	4 pcs / side	4 pcs / side	9 pcs / side	16 pcs / side	4 pcs / side	9 pcs / side	16 pcs / side
Screen design	5 sided / 4 sided (optional)	5 sided / 4 sided (optional)	5 sided / 4 sided (optional)	5 sided / 4 sided (optional)	5 sided / 4 sided (optional)	5 sided / 4 sided (optional)	5 sided / 4 sided (optional)
Case Material	Steel / Aluminum	Steel / Aluminum	Steel / Aluminum	Steel / Aluminum	Steel / Aluminum	Steel / Aluminum	Steel / Aluminum
Weight	23kg/ set	15kg/ set	25kg/ set	40kg/ set	13kg/ set	22kg/ set	36kg/ set
Colours	281 trillion	281 trillion	281 trillion	281 trillion	281 trillion	281 trillion	281 trillion
Contrast Ratio	2,000 : 1	2,000 : 1	2,000 : 1	2,000 : 1	2,000 : 1	2,000 : 1	2,000 : 1
Average Power Consumption	200W / set	165W / set	240W / set	360W / set	100W / set	160W / set	250W / set
Max Power Consumption	600W / set	550W / set	800W / set	1200W / set	350W / set	550W / set	810W / set
Brightness	≥5000 nits	≥5500 nits	≥5500 nits	≥5500 nits	≥800 nits	≥800 nits	≥800 nits
Refresh Rate	>1,920 Hz	>1,920 Hz	>1,920 Hz	>1,920 Hz	>1,920 Hz	>1,920 Hz	>1,920 Hz
Horizontal Viewing Angle	140°	140°	140°	140°	140°	140°	140°
Vertical Viewing angle	140°	140°	140°	140°	140°	140°	140°
Expected Lifetime	100, 000 Hrs	100, 000 Hrs	100, 000 Hrs	100, 000 Hrs	100, 000 Hrs	100, 000 Hrs	100, 000 Hrs
Operating Temp/Humidity	-20°C-50°C / 10%-90%	-20°C-50°C / 10%-90%	-20°C-50°C / 10%-90%	-20°C-50°C / 10%-90%	-20°C-50°C / 10%-90%	-20°C-50°C / 10%-90%	-20°C-50°C / 10%-90%
Servicing	Rear	Rear	Rear	Rear	Rear/ Front (optional)	Rear/ Front (optional)	Rear/ Front (optional)
IP Rating	IP 65	IP 65	IP 65	IP 65	IP 33	IP 33	IP 33
Application environment	Indoor & outdoor	Indoor & outdoor	Indoor & outdoor	Indoor & outdoor	Indoor & outdoor	Indoor & outdoor	Indoor & outdoor
Control method	USB/WIFI /4G (optional)	USB/WIFI /4G (optional)	USB/WIFI /4G (optional)	USB/WIFI /4G (optional)	USB/WIFI /4G (optional)	USB/WIFI /4G (optional)	USB/WIFI /4G (optional)
Accessories	Wall mounted kit	Wall mounted kit	Wall mounted kit	Wall mounted kit	Wall mounted kit/ Hanging bar	Wall mounted kit/ Hanging bar	Wall mounted kit/ Hanging bar
Package:	Honey box	Honey box	Honey box	Honey box +wooded box	Honey box	Honey box	Honey box +wooded box

05. Cylinder LED Display




- ✓ Better visual effects
- ✓ More attention
- ✓ Strong Visual Performance
- ✓ Quick install
- ✓ High brightness
- ✓ Various Creative LED Displays Available
- ✓ Energy saving and environmental protection






Plug Play




12.5KG




800-1000nits



Support Internet



Support WIFI

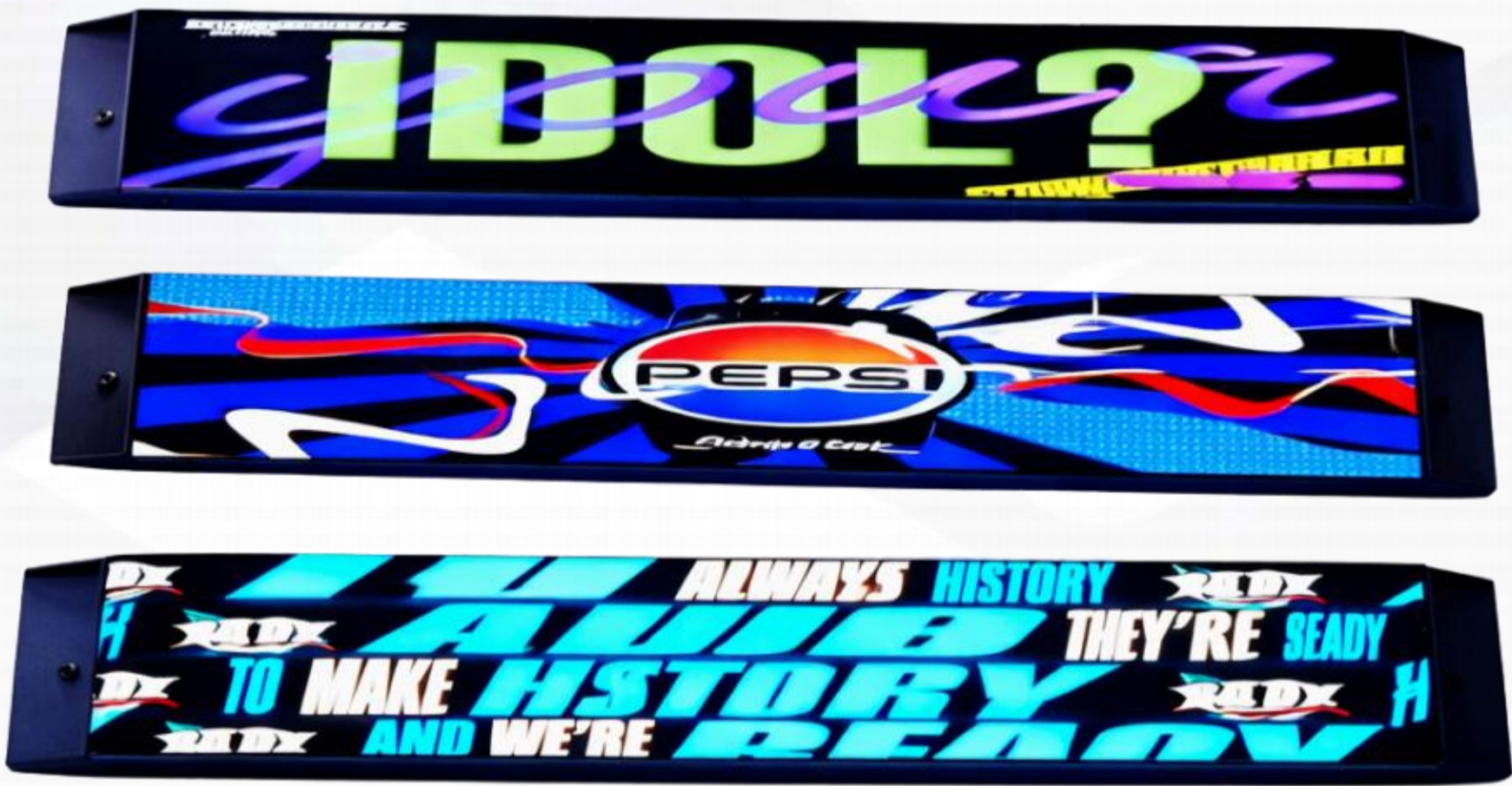


Support HMDI

SPECIFICATION

Product Name	Cylinder LED Display
Model:	P2
Pixel Pitch	2mm
Pixel Configuration	SMD1515
Pixel Density	250,000 pixels/m ²
Scan Method	1/40S
Module Dimensions (W × H)	320*160mm
Module resolution	160*80 pixels
Screen size	1600*320mm
Screen resolution	800*160 pixels
Outer Size	1610*470mm
Screen design	Round Shape
Case Material	Aluminum+Iron
Weight	12.5KG
Max Power Consumption	200W
Average Power Consumption	66W
Brightness	800-1000nits
Refresh Rate	3840HZ
Horizontal Viewing Angle	140°
Vertical Viewing angle	140°
Expected Lifetime	100, 000 Hrs
Operating Temp/Humidity	-20°C-50°C / 10%-90%
Servicing	Front
IP Rating	IP 43
Application environment	Indoor
Control method	USB/WIFI /4G (optional)
Installation	Floor-standing/ Hanging
Package:	Honey box

06. Moving LED Display



- ✓ Easy to control and operate via mobile app.
- ✓ High brightness and less energy consumption
- ✓ Affordable and lightweight
- ✓ Long-lasting and durable
- ✓ It supports all language
- ✓ Supports clock, timer, and countdown.

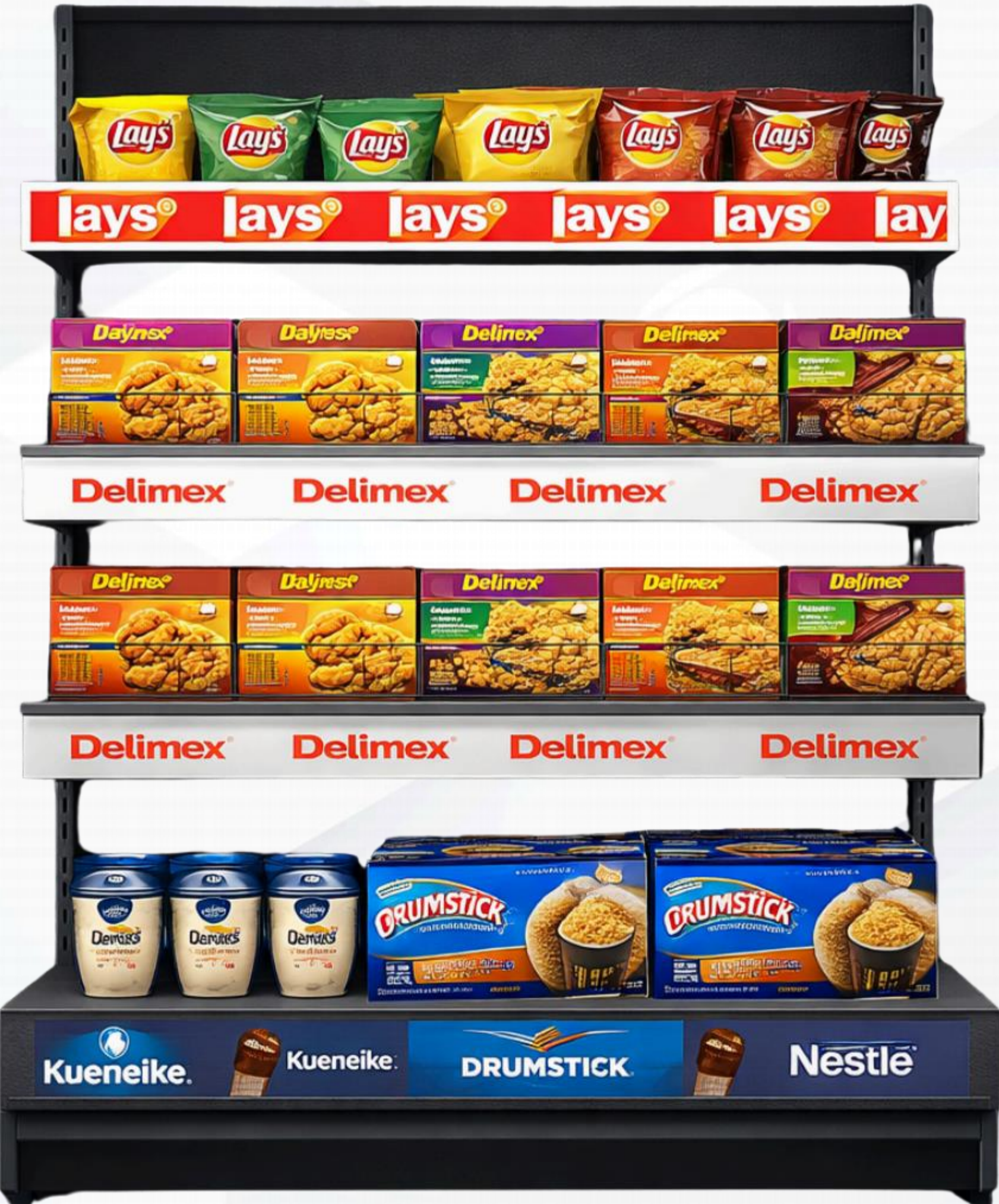
SPECIFICATION

Product Name	Moving LED display
Model:	P2
Pixel Pitch	2mm
Pixel Configuration	SMD1515
Pixel Density	250,000 pixels/m ²
Scan Method	1/40S
Module Dimensions (W × H)	320*160mm
Module resolution	160*80 pixels
Screen size	1280*160mm
Screen resolution	640*80 pixels
Outer Size	1480*168mm
Screen design	1-Side
Case Material	Aluminum+Iron
Weight	7.5KG
Max Power Consumption	75W
Average Power Consumption	25W
Brightness	800-1000nits
Refresh Rate	3840HZ
Horizontal Viewing Angle	140°
Vertical Viewing angle	140°
Expected Lifetime	100, 000 Hrs
Operating Temp/Humidity	-20°C-50°C / 10%-90%
Servicing	Front
IP Rating	IP 43
Application environment	Indoor
Control method	USB/WIFI /4G (optional)
Installation	Wall-mounted/ Hanging
Package:	Honey box

7.5KG	2mm	800-1000nits
Weight	Pixel pitch	Brightness

07. Shelf LED Display

- ✓ Landscape, goods shelf mounted
- ✓ Best view angle and high light transmittance
- ✓ Wonderful uniformity, good color mixture and high brightness
- ✓ High refresh rate, high Precision
- ✓ Effective and uniform heat dissipation
- ✓ With management content software to remote control every screens, supports USB plug and play as well.





Light and thin design

The light and thin body saves space, is easy to install and maintain, and reduces the load of the shelf.



Light and thin Stable and durable in design

LED technology is mature, stable, and not prone to failure during long-term operation, reducing maintenance costs.

SPECIFICATION

Pixel pitch	1.5mm			1.5mm			1.875mm			1.875mm		
Usage	Shelf LED			Head LED(on the top of shelf)			Shelf LED			Head LED(on the top of shelf)		
LED type (GOB)	1010			1010			1415			1415		
Pixel Density(dot/m ²)	409600			409600			284500			284500		
Best View Distance	>1.5m			>1.5m			>1.8m			>1.8m		
Screen size(W*H) mm	600x60	900x60	1200x60	600x240	900x240	1200x240	600x60	900x60	1200x60	600x240	900x240	1200x240
Screen Resolution(dot)	400x40	600x40	800x40	400x160	600x160	800x160	320x32	480x32	640x32	320x128	480x128	640x128
Power Consumption(max)	20w/m ²	30w/m ²	40w/m ²	65w/m ²	100w/m ²	130w/m ²	22w/m ²	36w/m ²	48w/m ²	65w/m ²	100w/m ²	130w/m ²
Power Consumption(avg)	6w/m ²	9w/m ²	12w/m ²	20w/m ²	30w/m ²	40w/m ²	7w/m ²	10w/m ²	15w/m ²	20w/m ²	30w/m ²	40w/m ²
Diving Mode	1/27 Scan			1/27 Scan			1/32 Scan			1/32 Scan		
Thickness	22mm											
Brightnees	≥600 nits											
Frame material	Aluminium alloy											
View angle	H: 160° / V: 160°											
Gray scale	16 bit											
Refresh Rate	>3840Hz											
Lifespan(H)	>100,000											
Working Temperature	-20°C ~ + 60°C											
Working Humidity	10% ~90%											
Storage Temperature	-35°C ~ + 85°C											
Storage Humidity	10% ~90%											
Maintenance	Back-side access											
Power supply voltage	110-240V											
Controlling system	Novastar											
Installation	Shelf-mounted											

Let's Light Up Your Retail Space.

We provide professional retail LED display solutions

With premium quality, stable performance,

And reliable global service support

OUR CONTACT

We're here to help you!

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